

## **FREELANCE POSITION: GRAPHIC DESIGNER**

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Posted: April 27, 2022

Deadline: 11:59pm, May 11, 2022

Position Title: Graphic Designer (1 position)

Position Type: Independent contractor

Position Starts: 18 May 2022

Compensation: \$3,000

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CUPE 3902 is the trade union representing more than 10,500 part-time, contract academic workers at the University of Toronto. We are seeking an experienced Graphic Designer to work on a freelance basis to develop visual materials for Unit 3's Bargaining Campaign, including a logo, visual theme, and templates for social media/poster shareables.

The successful candidate will work independently and in collaboration with staff of CUPE 3902 and the members of the Unit 3 Bargaining Support Committee (BSC). This position is renewable at the discretion of the Executive Committee. Duties might involve a total 30-40 hours of work.

CUPE 3902 prioritizes equality of opportunity and values diversity in its committees. We welcome applications from all qualified individuals without discrimination, and we will gladly work with the successful candidate to make any accommodations they need to be able to carry out their work as a Graphic Designer.

### **Qualifications:**

- Bachelor's degree in graphic design preferred
- Familiarity and comfort using design software like InDesign, Adobe Design suite, Photoshop, Canva
- Experience creating a campaign's visual identity is preferred
- Able to prioritize and manage your schedule
- Able to work with minimal supervision
- Strong time-management, communication, and organizational skills

Preference will be given to qualified members of CUPE 3902, Unit 3

### **Duties:**

- Develop a logo, colour schemes, and basic visual identity for the Unit 3 bargaining campaign
- Design templates for posters, social media posts and other campaign materials
- Communicate regularly with team members to collaborate on drafts and apply brand identity to campaign assets in a timely manner as needed
- Attend occasional BSC meetings as needed

Interested applicants should send a brief statement of interest, CV, and samples of their work to [vc3@cupe3902.org](mailto:vc3@cupe3902.org) no later than 11:59pm on 11 May 2022. Applicants should state their availability in the months May-August.