

**Rotman School of Management
University of Toronto
Sessional Lecturer Opportunity**

The Rotman School of Management has the following Sessional Lecturer position available in the Commerce Program and invites applications from suitably qualified candidates who are not current University of Toronto students. No late applications will be considered.

Posting Date: April 23, 2008

Closing Date: May 22, 2008

Course Title/Sections: RSM 350H1F – Marketing Management

Number of Positions Available: 1

Dates of Appointment: Fall Term (September 2008 – December 2008)

Description of Course: Examines the processes by which businesses decide how to compete in the markets they choose to serve. The emphasis is on the analysis of market opportunities and sources of competitive advantage. The course also looks at the strategic implications of market evolution and methods of allocating resources to new and established products.

Position Description: All normal duties related to the design, administration and teaching of a university credit course, including preparation and delivery of course content; supervision of teaching assistants; development, administration and marking of assignments, tests and examinations; calculation and submission of grades to university officials; holding regular student office hours and maintaining reasonable availability for student contact.

Minimum Qualifications: An undergraduate and/or graduate degree is required with a specialization in Marketing. Industry experience and teaching experience related to the course. Preference will be given to those with past teaching experience at the post secondary level.

Salary: (per semester-long course or 0.5 Full-Course-Equivalent): \$6,500

Anticipated Enrollment: 40/section

Minimum TA Support: 1.00 hours/student enrolled

Please submit Curriculum Vitae (including valid email address) with cover letter and Application Form to:

Lisa Cernivivo
Rotman School of Management
University of Toronto
105 St. George Street
Toronto, ON M5S 3E6
lisa.cernivivo@rotman.utoronto.ca
Fax: (416) 946-5850

No late applications can be considered. A valid email address is required, and applications may be submitted electronically to the email address above or faxed to the number above. By submitting an application and CV for this position, you will receive email notification of vacancies for Sessional Lecturers within the Rotman School of Management, University of Toronto for the next twelve (12) months.