

**Rotman School of Management
University of Toronto
Sessional Lecturer Opportunity**

The Rotman School of Management has the following Sessional Lecturer position available in the MBA Program and invites applications from suitably qualified candidates who are not current University of Toronto students. No late applications will be considered.

Posting Date: May 1, 2008

Closing Date: May 30, 2008

Course Title/Sections: MGT 2511HF – Marketing Financial Services

Number of Positions Available: TBD

Dates of Appointment: Fall Term (September 2008 to December 2008)

Description of Course: Focuses on key issues in successfully developing and executing marketing strategies in the Canadian financial sector. Drawing heavily on case studies from both inside and outside of Canada and featuring prominent guest speakers from the banking, mutual fund, insurance and investment dealer sectors, the course focuses on the unique challenges in marketing financial services. The course will provide students with an in-depth understanding of the critical issues in addressing marketing challenges in the financial services industry, at the same time giving insights that translate outside the financial industry as well.

Position Description: All normal duties related to the design, administration and teaching of a university credit course, including preparation and delivery of course content; supervision of teaching assistants; development, administration and marking of assignments, tests and examinations; calculation and submission of grades to university officials; holding regular student office hours and maintaining reasonable availability for student contact.

Minimum Qualifications: An undergraduate and/or graduate degree is required with a specialization in Marketing. Industry experience and teaching experience related to the course. Preference will be given to those with past teaching experience at the post secondary level

Salary: \$10,000

Anticipated Enrollment: 40/section

Minimum TA Support: 1.00 hours/student enrolled

Please submit Curriculum Vitae (including valid email address) with cover letter and Application Form to:

Lisa Cernivivo
Rotman School of Management
University of Toronto
105 St. George Street
Toronto, ON M5S 3E6
lisa.cernivivo@rotman.utoronto.ca
Fax: (416) 946-5850

No late applications can be considered. A valid email address is required, and applications may be submitted electronically to the email address above or faxed to the number above. By submitting an application and CV for this position, you will receive email notification of

vacancies for Sessional Lecturers within the Rotman School of Management, University of Toronto for the next twelve (12) months.